



FOR IMMEDIATE RELEASE
Monday, May 16, 2005

Media General Selects Four Multimedia Interns

Media General has selected four recent college graduates as multimedia journalism interns.

The interns will work for nine months each in markets in which Media General owns a newspaper, a television station and related Web sites. They will spend an equal amount of time at each property in the market so they can develop their multimedia journalism skills, and they will primarily produce content that can be presented on more than one platform.

The interns are:

Pearce DeLisle, a May graduate of the State University of New York. Pearce will be working with Media General convergence partners in the Florence/Myrtle Beach, SC market. His experience includes reporting for the Poughkeepsie Journal, as a production assistant for Plus Media, Inc. in New York City, and as news editor of the New Paltz Oracle. He is a member of the South Asian Journalist Association.

Kelvin Ma, who is heading to The News Center in Tampa when he graduates in June from Northwestern University's Medill School of Journalism with a master's degree in New Media. He has been a team photographer for the Chicago Cubs, a freelance writer for WireImage, a reporter for the Medill News Service, and served internships at the Boston Globe, the Durham Herald-Sun and Boston magazine.

Blair Goldstein, who graduated last week from the University of North Carolina with a bachelor's degree from the School of Journalism and Mass Communications. She will be working in the Roanoke/Danville/Lynchburg convergence market. At UNC she was a Robertson scholar and is currently covering the North Carolina legislature for Independent Weekly in Durham, NC. She has had reporting internships in London and South Africa and was an online editor and staff writer for Blue & White, a monthly UNC magazine.

Patrick Beeson, who will join the Tri-Cities convergence team in Bristol, Va. and Johnson City, Tenn. He graduated in May with a Masters of Arts degree in Communications from the University of Alabama. He has been an editorial intern with Equipmentworld.com and Equipment World magazine as well a freelance writer for The Tuscaloosa News and Tuscaloosa Magazine. Beeson was the editor of Tuscaloosa's only young adult website, DatelineAlabama.com, which won a national Society of Professional Journalists Mark of Excellence Award as best all-around independent online student publication.

This is the second year Media General has offered nine-month, post-graduate internships in four of its converged markets. Three of the four 2004 multimedia interns have been hired by Media General newsrooms.

About Media General

Media General is a diversified communications company operating leading newspapers, television stations and online enterprises, primarily in the Southeastern United States. The company's publishing assets include three metropolitan newspapers, The Tampa Tribune, Richmond Times-

(1 of 2)

Dispatch, and Winston-Salem Journal; 22 daily community newspapers in Virginia, North Carolina, Florida, Alabama and South Carolina; and more than 100 weekly newspapers and other publications. The company's broadcasting assets include 26 network-affiliated television stations that reach more than 30 percent of the television households in the Southeast and nearly 8 percent of those in the United States. The company's interactive media assets include more than 50 online enterprises that are associated with its newspapers and television stations. Media General also owns a 33 percent interest in SP Newsprint Company.

(2 of 2