



FOR IMMEDIATE RELEASE
Thursday, April 24, 2008

Media General Board Declares Dividend

RICHMOND, Va. – The Board of Directors of Media General (NYSE: MEG) today declared a quarterly dividend of 23 cents per common share. The dividend is payable on June 15, 2008, to Class A and Class B shareholders of record on May 30, 2008.

About Media General

Media General is a leading provider of local news, information and entertainment over multiple media platforms. The company serves markets primarily in the Southeastern United States. Media General publishes 25 daily newspapers, including The Tampa Tribune, Richmond Times-Dispatch, and Winston-Salem Journal; and community newspapers in Virginia, North Carolina, Florida, Alabama and South Carolina; plus approximately 275 weekly newspapers and other targeted publications. The company owns and operates 23 network-affiliated television stations that reach more than 32 percent of the television households in the Southeast and nearly 9.5 percent of those in the United States.

The company's interactive media operations include Web sites and portals that are associated with each of its newspapers and television stations as well as with many specialty publications, and two growing interactive advertising services companies, Blockdot, Inc. and DealTaker.com.

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