

**MEDIA GENERAL, INC.**  
**Revenues and Page Views**

	January			Year-to-Date		
	2008	2007	% Change	2008	2007	% Change
<b>Revenues (000)</b>						
Publishing	\$ 41,289	\$ 48,536	(14.9)%			SAME AS MONTH
Broadcast	28,066	27,259	3.0 %			
Interactive Media	2,636	2,765	(4.7)%			
Eliminations	(496)	(591)	16.1 %			
Total Revenues	<u>\$ 71,495</u>	<u>\$ 77,969</u>	<u>(8.3)%</u>			
Discontinued Operations <sup>1</sup>	<u>\$ 1,449</u>	<u>\$ 1,455</u>	<u>(0.4)%</u>			
<b>Selected Publishing Revenues by Category (000)</b>						
Classified	\$ 13,182	\$ 18,042	(26.9)%			
Retail	16,935	18,557	(8.7)%			
National	3,229	3,697	(12.7)%			
Other	445	560	(20.5)%			
Total Advertising	<u>\$ 33,791</u>	<u>\$ 40,856</u>	<u>(17.3)%</u>			
Circulation	<u>\$ 6,189</u>	<u>\$ 6,503</u>	<u>(4.8)%</u>			
<b>Broadcast Time Sales (gross) (000)</b>						
Local	\$ 17,310	\$ 17,834	(2.9)%			
National	8,778	10,439	(15.9)%			
Political	2,866	46	---			
Total Time Sales	<u>\$ 28,954</u>	<u>\$ 28,319</u>	<u>2.2 %</u>			
<b>Selected Online Total Page Views</b>						
Total Web Sites (Excluding Game Sites)	71,694,440	65,444,406	9.6 %			

Notes: All data are subject to later adjustment.

<sup>1</sup> Discontinued operations includes certain TV stations and Web sites the Company is currently divesting.